



A career talk was held on 30th January 2007 evening at 6:45pm at room FJ301. The event was organized by The Department of Applied Mathematics of The Hong Kong Polytechnic University, inviting 2 speakers from the senior management of AC Nielsen 尼爾森, the leading market research company in Hong Kong as well as in the world, to give a talk

on career opportunities at AC Nielsen for our students. The speakers were Ms. Alice Cham, Director of Human Resource, and Mr. Simon Chow, Associate Director of Client Service, Retail Measurement Services.



The talk was mainly catered for students from MSc in Applied Mathematics for Science and Technology (Decision Science), BSc(Hons) in Statistics and Computing, BSc(Hons) in Actuarial Science, HD in Mathematics, Statistics and Computing, and HD in Statistics and Computing for Business.

Although the event was held in a big lecture room FJ301, it was still not big enough to hold the huge size of the audience. The estimated total headcounts for number of students attending the talk was 185. This huge number of students attending the talk was unprecedented, students have to stand and sit on the aisles. Originally, the talk was scheduled for only one hour. However, due to the enthusiasm of the speakers as well as the overwhelming questions from the audience, the event was lasted for about 2 hours. Overall, the event was very successful.



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